

URINARY SUPPORT – STAFF QUICK GUIDE

Bladder Support + Prostate Support

How to Recommend Urinary Support with Confidence.

Simple conversations that improve comfort, sleep, and daily confidence.

WHY THIS MATTERS

Many customers are silently dealing with:

- ✓ Frequent urination
- ✓ Interrupted sleep
- ✓ Urgency or leakage
- ✓ Weak flow

They rarely ask — but will say YES when guided.

WHO TO RECOMMEND TO

CUSTOMERS:

- ✓ age 40+
- ✓ wake up 2–3x per night to urinate
- ✓ Always ask for the bathroom
- ✓ Experience urgency or weak flow
- ✓ Who are buying Cranberry, Prostate formulas, Sleep Aids

WOMEN:

- ✓ aged 40–65, experiencing bladder control issues, edema or UTIs.
- ✓ Older adults (65+), with natural concerns about bladder health.

MEN:

- ✓ With a family history of prostate problems
- ✓ Experiencing early signs of prostate issues

WHY STRAUSS

- ✓ Liquid format = fast absorption
- ✓ Clean, trusted herbal formulas
- ✓ Made in Canada
- ✓ Satisfaction Guaranteed
- ✓ Trusted for 45 years

PRODUCT OVERVIEW

Available in 100ml & 225ml



Bladder Support

For Women & Men (Symptom Relief)

Supports urinary tract health

- Helps reduce urgency & frequency
- Ideal for men and women 40+



Prostate Support

For Men (Root Cause Support)

Supports healthy prostate function

- Helps improve flow & reduce night-time urination
- Ideal for men 40+

- Both formulas use same 10 herbs- balanced differently
- Prostate issues = flow problems
- Bladder issues = urgency & irritation

THE #1 QUESTION THAT SELLS - “Are you waking up at night to use the bathroom?”

- ✓ If yes, recommend support immediately

QUICK MATCH GUIDE

Urgency/Frequency	Bladder Support
Nighttime Urination (Men)	Prostate Support
Weak flow	Prostate Support
General Urinary	Bladder Support

PRO TIP:

These products sell when YOU start the conversation. Don't wait for customers to ask.

“An educated consumer is our best customer.”