

IMMUNE SUPPORT – STAFF QUICK GUIDE

Coldstorm + Immune Plus + TravelBug

How to Recommend Immune Support with Confidence.

Simple conversations that help customers stay well, recover faster, and feel in control.

WHY THIS MATTERS

Many customers are silently dealing with:

- ✓ Getting sick frequently
- ✓ Feeling run down or low energy
- ✓ Traveling and exposed to germs
- ✓ Early signs of cold or flu
- ☞ They rarely ask - but will say YES when guided.

WHO TO RECOMMEND TO

ADULTS:

- ✓ Looking for daily immune support
- ✓ Under stress / low immunity
- ☞ Recommend **IMMUNE DROPS**

FAMILIES / TRAVELERS:

- ✓ Traveling, motion sickness, digestion issues
- ✓ Kids (ages 6+) needing immune support
- ☞ Recommend **TRAVEL BUG DROPS**

ANYONE (INCLUDING KIDS 2+):

- ✓ First signs of cold or flu
- ✓ Congestion, mucus, respiratory symptoms
- ☞ Recommend **COLDSTORM DROPS**

THE #1 QUESTION THAT SELLS

"Are you trying to prevent getting sick or deal with something right now?"

- ✓ Prevent → recommend **IMMUNE**
- ✓ Travel / stomach → recommend **TRAVEL BUG**
- ✓ Sick / symptoms → recommend **COLDSTORM**

WHY STRAUSS

- ✓ Liquid format = fast absorption
- ✓ Clean, trusted herbal formulas
- ✓ Made in Canada ✓ Trusted for 45 years
- ✓ Satisfaction Guaranteed -

PRODUCT OVERVIEW



IMMUNE DROPS (ADULTS – FOUNDATION)

Available in 100ml

Supports immune system function

- Daily immune building + prevention
- Mucosal immunity (first line defense)
- Ideal for ongoing immune resilience



COLDSTORM DROPS (AGES 2+ – ACUTE SUPPORT)

Supports respiratory immune health

- Helps relieve cold & flu symptoms
- Supports congestion & mucus
- Works fast at first sign of illness



TRAVEL BUG DROPS (AGES 6+ – DUAL SUPPORT)

Supports respiratory immune health

- Helps relieve cold & flu symptoms
- Supports congestion & mucus
- Works fast at first sign of illness

QUICK MATCH GUIDE

Situation	Product
Daily immune support	Immune Drops
Travel / nausea	Travel Bug
Cold / flu symptoms	Coldstorm

WHY THIS SYSTEM WORKS

- IMMUNE = builds & prepares
- TRAVEL BUG = protects & stabilizes
- COLDSTORM = fights & responds
- ☞ Full immune system support — not just one product

PRO TIP: These products sell when YOU start the conversation. Don't wait for customers to ask.

"An educated consumer is our best customer."