



**STRAUSS**  
N A T U R A L S  
E D U C A T I O N | S E R I E S

# KIDNEY & BLOOD PRESSURE - DROPS™ -



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All Strauss education material is available at [strausslearn.ca/](https://strausslearn.ca/)

## Strauss Naturals - A Family Business

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- A Trusted Tradition since 1980. Canadian company in Kamloops, British Columbia.
- The now famous Strauss Heartdrops® were created for Jim Strauss Sr. in 1980 after he suffered a heart attack. Over 40 years ago, Jim and his son Peter developed Heartdrops® from knowledge gained from generations of family herbalists. Jim never had heart surgery. He never took pharmaceutical drugs and he worked for another 25 years.
- Strauss Heartdrops® remains the flagship formula and helps thousands of people improve circulation, increase their energy and return to health.
- The four original centuries old formulas are back by popular demand – Cardio Calm Drops, Kidney & Blood Pressure Drops, Prostate Drops and Bladder Drops. All are highly effective and carry the same 100% satisfaction money back guarantee.
- All Strauss formulas are holistic using synergistic herbs.
- Originally tested by organoleptic method by the Strauss Family to ensure the highest quality of ingredients are used for greatest efficacy.
- Our unique extraction methods allow us to capture not only the key herbal compounds studied in clinical research but also the full spectrum of lesser known or even undiscovered components that work together holistically to deliver the results you are looking for in an herbal preparation. Products are third-party laboratory tested for strength and purity.
- Our premium brands are manufactured in our GMP Certified, Canadian NNHPD licensed and USFDA inspected facility.



**Founders,  
Jim Strauss Sr. & Peter Strauss**

## Strauss Kidney & Blood Pressure Drops™

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A blend of 12 herbs

**NPN 80056588**

### Medicinal Ingredients (per ml):

**Juniper** Fruit (*Juniperus communis*) 189.0 mg  
**Uva ursi** leaf (*Arctostaphylos uva-ursi*) 59.1 mg  
**Goldenrod** herb top (*Solidago virguarea*) 59.1 mg  
**Marshmallow** root (*Althaea officinalis*) 44.6 mg  
**Ginger root** (*Zingiber officinale*) 34.1 mg  
**Parsley Leaf** (*Petroselinum crispum*) Extract 26.25 mg  
**Gravel root** (*Eupatorium purpureum*) 22.8 mg  
**Horsetail** herb top (*Equisetum arvense*) 22.3 mg  
**Nettle** Leaf (*Urtica dioica*) 19.2 mg  
**Goldenseal** root (*Hydrastis canadensis*) 17.1 mg  
**Lobelia** leaf (*Lobelia inflata*) 3.9 mg  
**Cayenne fruit** (*Capsicum annum*) 2.6 mg

### Non-medicinal ingredients:

water, ethanol, glycerine, spearmint flavoring, *Juniperus communis* Fruit Oil

### Indications:

High blood pressure, congested kidneys, infected kidneys, prevention of nephrolithiasis (kidney stones)

### Dosage:

Recommended 1 mL, 2-3 times daily

## Kidney & Blood Pressure **Connection**

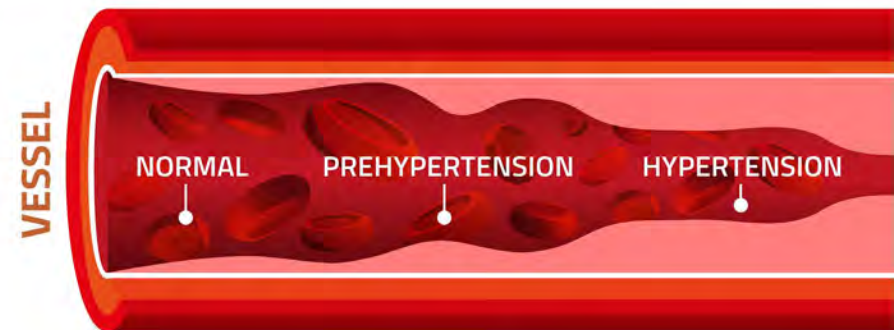
### The kidneys have numerous essential functions in the body, including:

- Filtering blood, water balance, controlling metabolism, producing bone marrow, ruling libido and are linked to the overall wellbeing of organs such as the brain, heart, nervous system, eyes and ears
- Help to maintain pH of the blood and therefore the body, essentially
- The adrenals are part of the kidney system, providing high energy when needed. In TCM, the kidneys provide Qi = Life Energy to all other organs
- Kidneys produce hormones responsible for regulating the production of RBCs and maintaining normal BP. Therefore, not drinking enough water puts added stress on kidneys
- Kidneys also regulate circulating blood volume, which affects BP

### Hypertension Complications:

- Blood vessel damage
- Stroke
- Heart attack
- Kidney Damage

**SYSTOLIC PRESSURE** → Is measured between when the heart contracts



**DIASTOLIC PRESSURE** → Is measured between beats when the heart relaxes

### Blood Pressure VECTOR INFOGRAPHIC

Blood Pressure is the pressure exerted by circulating blood upon the walls of blood vessels.

### Kidney & Blood Pressure Drops™ Ingredient: **Juniper Fruit**

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- Diuretic and improves urinary flow
- Anti-bacterial and anti-fungal, specifically within the kidneys -- often used in UTI's
- Contains powerful antioxidants such as SOD (Superoxide Dismutase), Catalase and Glutathione peroxidase
- These antioxidants specifically protect against damage from peroxides in the body which can lead to heart disease
- Juniper fruit help build up acetylcholine in the CNS, which in turn can:
  - slow heart action
  - lower BP
  - increase blood flow
  - induce heart contractions



### Kidney & Blood Pressure Drops™ Ingredient: **Uva Ursi Leaf**

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- Diuretic -- contains ursolic acid which reduces water retention and increases urine flow
- Contains hydroquinone derivative, arbutin, which is often used to treat nephritis, urethritis, kidney stones, and chronic cystitis
- Antiseptic and antimicrobial properties -- used in UTIs
- Astringent -- contains allantoin which soothes, strengthens and tightens irritated and inflamed tissues such as those in bladder and kidneys
- Neutralizes acidity in urine -- reduces accumulation of uric acid in urine
- Relaxes muscles

### Kidney & Blood Pressure Drops™ Ingredient: **Goldenrod Herb Top**

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- Contains saponins, flavonoids, quercetin, and other compounds that are responsible for its antioxidant properties and its ability to be antifungal, anti-inflammatory, analgesic, antimicrobial, antitumor, diuretic
- It has hypotensive effects on cardiovascular and sedative effects on nervous system
- Antitumor = cytotoxic effects have been reported in melanoma, breast and human prostate tumor cells, to name a few
- Relaxes smooth muscular contraction activity -- inhibits acetylcholine-induced bladder contractions
- Often used to treat UTI's, candida (yeast) overgrowth, and to prevent kidney stones



### Kidney & Blood Pressure Drops™ Ingredient: **Marshmallow Root**

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- Herbal actions include; demulcent (relieving inflammation or irritation), emollient, diuretic, anti-inflammatory, expectorant, antilithic (prevent kidney stones)
- Contains high levels of glucuronoxylan, a potent anti-oxidant that protects cells from free-radical damage, promoting health in urinary tract and throughout entire body
- Mucilaginous (having a viscous or gelatinous consistency) -- helpful in soothing epithelial tissues and mucous membranes
- Encourages increased urine flow
- Aids in cystitis, urethritis (inflammation, swelling and irritation of the urethra) and urinary calculi (stones)
- Fights infection

### Kidney & Blood Pressure Drops™ Ingredient: **Ginger Root**

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- Prevents kidney stone formation by dissolving small stones, soothing irritated tissues and decreases inflammation caused by stones
- Blood purifier -- helps kidneys to filter the blood
- Naturally lowers bad cholesterol and triglycerides
- Contains gingerone, an anti-inflammatory compound found in ginger -- reduces pain and tenderness due to kidney stones colliding with urethra or bladder wall
- Blood thinner -- prevents blood clots systemically, as well as within kidneys, caused by stones (which can lead to blockage of blood flow = serious emergency condition).



### Kidney & Blood Pressure Drops™ Ingredient: **Parsley Leaf**

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- Powerful natural diuretic and can help reduce bloating and blood pressure
- Parsley Leaves Benefits in Diuresis - which is the increased production of urine. This can aid in the removal of toxins and excess water from the body.
- Parsley is loaded with vitamin K, which has been linked to bone health and supports bone growth and bone mineral density
- Parsley is rich in vitamin C and other antioxidants, which help reduce the risk of serious health conditions like diabetes, stroke, heart disease and cancer.
- The impressive health benefits of this herb come via its active ingredients, which studies show include:
  - phenolic compounds • antioxidant flavonoids • carotenoids
  - ascorbic acid • essential oils like myristicin and apiol
  - various nutrients like vitamins K, C and A

### Kidney & Blood Pressure Drops™ Ingredient: **Gravel Root**

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- Soothes urinary tract ailments and bladder infections
- Softens and dissolves gallstones as well as kidney stones, encouraging their safe passage out of body
- Discourages new stones formation
- Diuretic, anti-inflammatory and astringent on mucosal lining
- Dissolves build up of uric acid -- helpful in cases of kidney stones, systemic gout and rheumatism
- Alleviates painful urination and inflammation associated with stones



### Kidney & Blood Pressure Drops™ Ingredient: **Horsetail Herb Top**

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- Diuretic due to it's high content of potassium
- Anti-oxidant -- eliminates toxins from the entire body
- Rids body of excess uric acid, as in cases of gout, arthritis and rheumatism
- Increases urine flow -- good for prostate health
- Gallic and pectic acids helps to rebuild and repair connective tissue -- heals wounds

### Kidney & Blood Pressure Drops™ Ingredient: **Nettle leaf**

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- Diuretic and depurative (purifying and detoxifying effects):
  - purifies blood
  - removes creatinine and uric acid
  - dissolves gallstones
  - improves urination
  - controls infection and inflammation of the kidneys
- Rich in iron, it prevents anemia. Iron is needed for hemoglobin and RBC production
- Contains hox alpha, which curbs the production of prostaglandins and cytokines, which otherwise cause inflammation in the body. Therefore, Nettle intercepts pain signals and alters the way the body recognizes pain
- Contains vit. K -- improves blood-clotting factors
- Removes impurities such as calcium crystal deposits, grit and kidney stones
- Used in UTI's and for overall prostate health (slows growth of specific prostate cells)



### Kidney & Blood Pressure Drops™ Ingredient: **Lobelia Leaf**

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- Antispasmodic effects on tissues
- Anti-inflammatory -- decreases pro-inflammatory cytokines, which can lead to heart disease
- Emetic, purgative and diuretic effects
- Alpha-lobeline has a relaxing effect on CNS and the neuromuscular system, as well as peripheral circulation, activating the carotid and aortic body chemoreceptors
- Contains vit. C, calcium, magnesium, and potassium

### Kidney & Blood Pressure Drops™ Ingredient: **Goldenseal Root**

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- Known as a “cure all”, Goldenseal is one of the most useful herbs
- Contains Berberine -- which is not only antifungal and antibacterial, but it also can prevent bacteria (E.coli) from binding to urinary tract walls
- Berberine also has properties to lower BP and improve irregular heartbeats
- Removes toxins and poisons from entire body, diuretic, antiperiodic (prevent regular recurrence of symptoms), tonic, antiseptic, aperient, antifungal, antibacterial = effective for use in UTI's
- Soothes inflammation of the urethral mucous membranes as in cases of UTI's



### Kidney & Blood Pressure Drops™ Ingredient: **Cayenne Fruit**

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- Contains vitamins C, B6, E, potassium, manganese, and flavonoids-which provide its powerful antioxidant properties
- Studies indicate that cayenne pepper can help clear away fatty deposits and dilate blood vessels to clear away clots
- Increases absorption of the other herbs in the formula
- Stimulates circulation, including that within the kidneys, and thereby aiding kidney filtering
- Aids in digestion, slows intestinal gas, cramps, and stomach upset
- Improves poor circulation by encouraging fibrinolytic activity to prevent blood clots
- Lowers bad cholesterol and prevents heart disease

## Merchandising & Category Placements

### Cardiovascular & Circulation Health

- Support your arteries, heart and kidney's for ultimate cardiovascular care!
- Cardio Calm can be placed in both Stress & Cardiovascular sections



### Urinary & Hormone Health

- Support the urinary system for optimum kidney, bladder and prostate control!
- Hormone Balance and Menstrual Support for Women



### Immune, Respiratory & Digestive Health

- Support strong immune, respiratory and digestive function!
- Travel Bug can also be placed in the Digestive Care section due to Ginger





## Contact Us

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### Hours:

Monday to Friday, 8:30am - 5pm Pacific  
Closed on statutory Canadian holidays

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