



**STRAUSS**  
N A T U R A L S  
E D U C A T I O N | S E R I E S

# COLD STORM<sup>®</sup> - DROPS -



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All Strauss education material is available at [strausslearn.ca/](https://strausslearn.ca/)

## Strauss Naturals - A Family Business

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- A Trusted Tradition since 1980. Canadian company in Kamloops, British Columbia.
- The now famous Strauss Heartdrops® were created for Jim Strauss Sr. in 1980 after he suffered a heart attack. Over 40 years ago, Jim and his son Peter developed Heartdrops® from knowledge gained from generations of family herbalists. Jim never had heart surgery. He never took pharmaceutical drugs and he worked for another 25 years.
- Strauss Heartdrops® remains the flagship formula and helps thousands of people improve circulation, increase their energy and return to health.
- The four original centuries old formulas are back by popular demand – Cardio Calm Drops, Kidney & Blood Pressure Drops, Prostate Drops and Bladder Drops. All are highly effective and carry the same 100% satisfaction money back guarantee.
- All Strauss formulas are holistic using synergistic herbs.
- Originally tested by organoleptic method by the Strauss Family to ensure the highest quality of ingredients are used for greatest efficacy.
- Our unique extraction methods allow us to capture not only the key herbal compounds studied in clinical research but also the full spectrum of lesser known or even undiscovered components that work together holistically to deliver the results you are looking for in an herbal preparation. Products are third-party laboratory tested for strength and purity.
- Our premium brands are manufactured in our GMP Certified, Canadian NNHPD licensed and USFDA inspected facility.



**Founders,  
Jim Strauss Sr. & Peter Strauss**

## Strauss Coldstorm® Drops

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**NPN 80079905**

### **Medicinal Ingredients (per ml):**

Garlic bulb fresh (*Allium sativum*) 660 mg

### **Non-medicinal ingredients:**

Glycerine, ethanol, cherry juice, natural mint flavor

### **Indication:**

To help relieve the symptoms associated with upper respiratory tract infections and catarrhal conditions.

### **Dosage:**

- Adults, Nursing Moms and Adolescents 2-3mL, up to 3 times daily
- Children 2-9 years, 1 mL up to 3 times daily

**Coldstorm** is formulated to be used by your whole family.

It can be taken directly using the dropper included in the bottle, or it can be diluted in juice, yogurt or honey - especially useful for younger children or adolescents who may have more sensitive palates.

## Coldstorm® Drops

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Easy to take and fast acting liquid drops

Formulated with fresh garlic bulb using a proprietary extraction method to ensure highest potency of active ingredients

Contains naturally occurring organosulfur compounds, as well as over 2000 additional biologically active substances; some of which possess antimicrobial, antibacterial, antiviral properties and anti-inflammatory effects

**Coldstorm® Drops** can be taken by the whole family, including:

- Pregnant women\*
- Nursing mothers\*
- Children 2-9 years old
- Adolescents 10-18 years old
- Adults >19 years



## Merchandising & Category Placements

### Cardiovascular & Circulation Health

- Support your arteries, heart and kidney's for ultimate cardiovascular care!
- Cardio Calm can be placed in both Stress & Cardiovascular sections



### Urinary & Hormone Health

- Support the urinary system for optimum kidney, bladder and prostate control!
- Hormone Balance and Menstrual Support for Women



### Immune, Respiratory & Digestive Health

- Support strong immune, respiratory and digestive function!
- Travel Bug can also be placed in the Digestive Care section due to Ginger





## Contact Us

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### Hours:

Monday to Friday, 8:30am - 5pm Pacific  
Closed on statutory Canadian holidays

Strauss Naturals™ Ltd.

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