



STRAUSS
N A T U R A L S
E D U C A T I O N | S E R I E S

BLADDER -DROPS-™



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All Strauss education material is available at strausslearn.ca/

Strauss Naturals - A Family Business

- A Trusted Tradition since 1980. Canadian company in Kamloops, British Columbia.
- The now famous Strauss Heartdrops® were created for Jim Strauss Sr. in 1980 after he suffered a heart attack. Over 40 years ago, Jim and his son Peter developed Heartdrops® from knowledge gained from generations of family herbalists. Jim never had heart surgery. He never took pharmaceutical drugs and he worked for another 25 years.
- Strauss Heartdrops® remains the flagship formula and helps thousands of people improve circulation, increase their energy and return to health.
- The four original centuries old formulas are back by popular demand – Cardio Calm Drops, Kidney & Blood Pressure Drops, Prostate Drops and Bladder Drops. All are highly effective and carry the same 100% satisfaction money back guarantee.
- All Strauss formulas are holistic using synergistic herbs.
- Originally tested by organoleptic method by the Strauss Family to ensure the highest quality of ingredients are used for greatest efficacy.
- Our unique extraction methods allow us to capture not only the key herbal compounds studied in clinical research but also the full spectrum of lesser known or even undiscovered components that work together holistically to deliver the results you are looking for in an herbal preparation. Products are third-party laboratory tested for strength and purity.
- Our premium brands are manufactured in our GMP Certified, Canadian NNHPD licensed and USFDA inspected facility.



**Founders,
Jim Strauss Sr. & Peter Strauss**

Strauss Bladder Drops™



A blend of 10 herbs

NPN 80129743

Medicinal Ingredients (per ml): Birch leaf (*Betula pendula*) 268.7 mg, **Bilberry** leaf (*Vaccinium myrtillus*) 201 mg, **Uva ursi leaf** (*Arctostaphylos uva-ursi*) 210.0 mg, **Juniper** fruit (*Juniperus communis*) 110.0 mg, **Saw Palmetto** fruit (*Serenoa repens*) 91.3 mg, **White willow** bark (*Salix alba*) 45.6 mg, **Linden** flower (*Tilia x europaea*) 45.6 mg, **Nettle** Leaf (*Urtica dioica*) 45.6 mg, **Corn silk** stigma (*Zea mays*) 45.6 mg, **Goldenseal** root (*Hydrastis canadensis*) 32.6 mg

Non-medicinal ingredients: Water, ethanol, glycerine, spearmint flavoring

Recommended Use or Purpose:

- As a urinary tract antiseptic to help relieve benign urinary tract infections
- Help relieve symptoms of minor urinary tract infections such as burning sensations and frequent urination
- As a Diuretic

Dosage:

- Adults take 1mL orally, 3 times daily
- Do not take with highly acidic foods (e.g. citrus fruits and juice) or medications which may acidify urine
- Take a few hours before or after any medication or natural health product

Indication:

- Diuretic - increases urine flow
- Anti-inflammatory, Anti-septic, Anti-bacterial formula
- Soothe, strengthen and tonify the urinary passages
- Urinary incontinence
- Mild or uncomplicated benign infections of the lower urinary

Bladder Drops™ Ingredient: **Birch Leaf**

- This herb has been indicated as a diuretic for irrigation of the urinary tract, especially in case of inflammation and renal gravel and in the treatment of bacterial infections and spasmodic disorders of the urinary tract.
- It's additional anti-inflammatory, antiseptic and tonic actions have made the herb particularly useful for cystitis (bladder inflammation), catarrh of the bladder, kidney stones and urinary gravel, infections and irritability of the urinary system in general as well as in gout, rheumatism and edema.
- Diuretic properties - contains ursolic acid which reduces water retention and increases urine flow. Flushes out excess fluids, increasing the volume and frequency of urination, which is useful to flush out uric acid, toxins, and excess edematous fluids (swelling)
- Contains hydroquinone derivative, arbutin (betulinic acid/botulin), which is often used to treat nephritis, urethritis, kidney stones, and chronic cystitis
- Astringent - contains allantoin, which soothes, strengthening and tightens irritated and inflamed tissues such as those in bladder and kidneys
- Speeds up recovery time due to it being rich in vit C and flavonoids and can reverse damage done by free radicals
- Neutralizes acidity in urine - reduces accumulation of uric acid in urine
- Boosts immune system = antibacterial & antioxidant
- Antiseptic and antimicrobial properties-used in UTIs
- Blood purifier = helps the kidneys filter the blood
- Promotes overall urinary tract health



Bladder Drops™ Ingredient: **Bilberry Leaf**

- Bilberry leaf preparations have a long history of traditional use for kidney and urinary tract disorders including: gout, poor circulation, metabolic stimulation and blood purification, mild UTI disinfectant for alkaline pH infections, circulatory enhancer, venous insufficiency and capillary fragility, atherosclerosis and hypertension, vasoprotective and anti-edema properties.
- Its constituents are reported to prevent the release and synthesis of pro-inflammatory compounds such as histamine, prostaglandins, and leukotrienes in support of anti-inflammatory activity attributed to the herb. The main constituents of bilberry leaf include polyphenols (9%), tannins (7-7.8%) and flavonoids (2-3%). Bilberry leaf contains relatively high concentrations of manganese and chromium (9 ppm).
- Diuretic, antioxidant, anti-inflammatory, wound healing, sugar balancing, joint disease- promotes the biosynthesis of collagen, eye health, adds vascular strength to walls, platelet aggregation inhibition
- Anti-inflammatory flavonoids responsible for inhibiting the release and synthesis of pro-inflammatory compounds -- histamines, leukotrienes and prostaglandins
- Contains anti-oxidant actions, such as protecting LDL cholesterol from oxidative stress properties
- Useful in Glaucoma, helps with night vision, day vision, cataracts, diabetic neuropathy
- Decrease capillary fragility, due to its strong antioxidant properties
- Aids in venous strength and function
- Useful in cases where uric acid / gout is an issue



Bladder Drops™ Ingredient: **Uva Ursi**

- The leaf of Uva ursi is specifically indicated for diseases of the bladder and kidneys, helping to soothe, strengthen and tonify the urinary passages and reduce inflammation of the urinary tract
- Used as a diuretic to treat renal or urinary calculi (kidney stones), congested kidneys, urinary aid and tonic for bladder and kidneys. Contains ursolic acid which reduces water retention and increases urine flow
- Widely recognized worldwide as effective treatment for mild or uncomplicated infections of the lower urinary tract, such as cystitis, urethritis; when antibiotic therapy is not considered essential
- Astringent - contains allantoin, which soothes, strengthening and tightens irritated and inflamed tissues such as those in bladder and kidneys
- Contains hydroquinone derivative, arbutin, which is often used to treat nephritis, urethritis, kidney stones, and chronic cystitis
- Relieves chronic irritation of the bladder
- Beneficial use for urinary incontinence, aching kidneys and bladder
- Congested and ulceration of the bladder and prostate gland
- Anti-septic and anti-microbial properties-used in urinary tract infections (UTIs)
- Neutralizes acidity in urine - reduces accumulation of uric acid in urine



Bladder Drops™ Ingredient: **Juniper**

- Juniper fruit preparations have a long history of use as diuretic and soothing kidney remedies, and as urinary antiseptics to help relieve benign urinary tract infections.
- They are considered to be specific for cystitis when renal inflammation is absent.
- They are Traditionally useful in all cases of renal congestion, aching through the back and loins, bladder catarrh, etc., and have a distinct tonic effect on tissues of the genitourinary tract.
- Juniper is principally used as an adjunct in combination with other diuretics.
- The Juniper Berry is rich in volatile oils, in particular terpinen-4-ol, which is reported to increase the rate of kidney filtration, which in turn increases urine flow whilst helping to flush out bacteria from the kidneys and bladder.
- Natural antiseptic with antifungal and antibacterial properties



Bladder Drops™ Ingredient: **Saw Palmetto Fruit**

- Used in herbal medicine to help relieve urological symptoms.
- Contains fatty acids, collectively called liposterols -- shown to inhibit the enzyme responsible for converting testosterone to DHT
- Weak urine flow, incomplete voiding, frequent daytime and nighttime urination
- Inflammation and catarrh of the genitourinary track
- Cystitis
- Benign prostatic hyperplasia (BHP), chronic non-bacterial prostatitis
- Prevent hair loss
- Incontinence
- In both sexes; chronic pelvic pain, bladder disorders & decreased sex-drive
- Lowers androgens, such as testosterone & DHT, to a balanced level
- Can also be indicated in women for PCO syndrome with Hirsutism, to balance hormones



Bladder Drops™ Ingredient: **White Willow Bark**

- Anti-inflammatory effects = COX-2 Inhibitor (down regulates inflammatory mediators)
- Contains flavonoids that protect against oxidative stress = anti-oxidant
- Anticoagulant = Blood thinning properties
- Contains trace amount of white willow in this Heartdrops® formula



Bladder Drops™ Ingredient: **Corn Silk Stigma & Style**

- It is diuretic, urinary demulcent (relieves irritation), anti-inflammatory, antilithic (acting against formation of kidney stones) and antiseptic with tonic actions
- Has shown benefits in atherosclerosis, edema, prostate inflammation, and helps with high blood pressure
- Traditionally used for inflammatory conditions and infections of the urinary system.
- Useful to treat urinary tract infections and kidney stones in adults
- Used for inflamed bladders and painful urination



Bladder Drops™ Ingredient: **Linden Flower**



- Considered to be a diuretic and therefore a common supportive/complimentary component of urological formulations such as Bladder Drops.
- Described as being stimulant, tonic, nervine, antispasmodic, anti-inflammatory and astringent in its actions
- Relaxant nervine properties to help relieve a nervous bladder

Bladder Drops™ Ingredient: **Nettle Leaf**

- Traditional use as diuretic
- Helps to decrease inflammation and assist eliminative function
- Approved for internal use as irrigation therapy for inflammatory diseases of the lower urinary tract and prevention and treatment of kidney gravel
- Highly nutritive, providing central restorative and tonic effects
- Source of vitamins A, C, and K, potassium, phosphorus and calcium
- Improves total antioxidant capacity and SOD levels and has shown to reduce C-reactive protein



Bladder Drops™ Ingredient: **Goldenseal Root**



- Provides a minor, complimentary role in the Bladder Drops formulation
- Anti-inflammatory effects = COX-2 inhibitor (down-regulates inflammatory mediators, including tumor necrosis factor-alpha and nuclear factor-kappa beta)
- Antiseptic, antimicrobial, anti-catarrhal, astringent and diuretic
- Anti-inflammatory and tonic for inflammation of mucus membranes
- Infectious and inflammatory conditions of the gastrointestinal tract, upper respiratory tract and genitourinary system
- Contains Berberine which inhibits oxidative stress and inflammation on the kidneys, liver, pancreas and digestive tract
- Controls gastrointestinal Dysbiosis = Helps to maintain gut flora balance

Merchandising & Category Placements

Cardiovascular & Circulation Health

- Support your arteries, heart and kidney's for ultimate cardiovascular care!
- Cardio Calm can be placed in both Stress & Cardiovascular sections



Urinary & Hormone Health

- Support the urinary system for optimum kidney, bladder and prostate control!
- Hormone Balance and Menstrual Support for Women



Immune, Respiratory & Digestive Health

- Support strong immune, respiratory and digestive function!
- Travel Bug can also be placed in the Digestive Care section due to Ginger





Contact Us

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Closed on statutory Canadian holidays

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